

Productplacement

EveryWare wards off scratches, Laurence Llewelyn-Bowen partners P&G Pro to offer £3k makeover and Burco Commercial does away with plumbing

Objectification

ANTI-SCRATCH EVERYWARE

No, it's not a frisbee. Out of ideas? It's the base of one of EveryWare's new anti-scratch plates, as seen in the tableware specialist's Parameter and Coupe ranges. It works by employing a special geometric design that ensures they don't scratch furnishings or each other when stacked together. In addition, the porcelain-glazed plate top is fired at 1,300°C (higher than the industry standard) making it less prone to scratching, while the underside dot design has been created to be softer than the glaze meaning even prolonged contact won't cause it to scratch.

everywareglobal.co.uk



SHOPPING forecast

►►Celebrity interior designer Laurence Llewelyn-Bowen has joined forces with **P&G Professional** to offer one business a £3,000 front-of-house makeover. The former BBC *Changing Rooms* presenter will help with the redesign while P&G Pro spruces up the space

with its new cleaning and disinfecting range. Two runners-up will win £250 cash. To enter, visit www.pgpro.co.uk/makeover and state the one change that you'd choose to make to your business if money were no object. Closing date is 23 May 2014.



►►A good fit for restaurants that regularly need to change the layout of their kitchens or do outside events,

Burco Commercial's Mobile Handwash unit does not need to be plumbed in to the mains and is easy to manoeuvre.

Operators simply fill the well with clean, cold water, before plugging in to the electricity point and leaving it to heat up. The water is then maintained at a temperature of 42°C. During use, the waste water drains into a second basin where it is collected for disposal at a later time.



►►**Open Table** has launched an iPad app that allows front of house staff to interact with its booking system. The major booking provider says Guest Centre has been developed from the ground up to deliver a smooth and seamless experience. With the app, staff may quickly add guests to a waitlist, seat walk-ins, log phone reservations and manage seating floor plans.



CONTACTS

- **P&G Professional:** pgpro.co.uk
- **Burco Commercial:** burco-lec.co.uk
- **Open Table:** opentable.com

MEET THE SUPPLIER

MicroNet

MicroNet provides hospitality-focused IT solutions, encompassing technical services, support, consultancy and project delivery for restaurant and pub companies. The group also provides support and monitoring services 24/7 to the sector from its UK-based help desk. Celebrating its 10th birthday this year, it has established both a strong client base and reputation for the information networks it creates to facilitate efficient communication across restaurant and pub groups in the UK and abroad.



MicroNet offers its clients 24/7 support

MicroNet says its philosophy is to build relationships on trust and understanding with all success based on focusing strictly on providing quality service and relationship building alongside pro-active



Cloud and clear: MicroNet is big on data management

support and accountability.

"We think 'user experience-first' in everything we deliver by working with each client to understand business needs and developing the best solution, in partnership with a trusted advisor.

"As the hospitality industry embraces change with ever-increasing IT reliance and cloud computing, we continue to stay ahead of the game, focusing on delivering best-in-class cost-effective service," says a spokesperson.

MicroNet HQ is located in Watford with operations offices in London, as well as offices in New York and Dubai. The company is well placed to help businesses expand operations outside the UK by providing localised domain knowledge, project delivery and support covering all aspects of hospitality IT infrastructure. The group already supports hospitality IT Infrastructures for clients in Europe, US and the Middle East. MicroNet is a sponsor of *Restaurant's* R200 Club.



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